

Overview

Passionate and energetic Web & Graphic Design professional with 5+ years of experience producing tasteful and effective electronic and print marketing collateral including websites, web advertisements, logos, email newsletters, postcards, brochures, business cards, rack cards, signs and posters.

- ◆ Creative, resourceful and personable; excels working independently and with teams
- ◆ Learns quickly and possesses strong organizational, technical and written/verbal communication skills
- ◆ Successfully manages multiple projects, priorities and deadlines; thrives in a creative environment

Website graphic design/Content updates
XHTML/CSS
Branding/Logo design

Digital/Traditional photography
Photoshop/Illustrator
Dreamweaver

Wordpress
Social Media
Basic Search Engine Optimization

Professional Experience

FREELANCE – ([View Portfolio: www.catherinesomerlot.com/design](http://www.catherinesomerlot.com/design))

12/06 - Present

- ◆ Website Design and Content Updates
- ◆ Logo Design, Marketing Collateral
- ◆ E-mail Newsletter Design and Maintenance
- ◆ Photo Retouching & Restoration
- ◆ Digital Art for magazine spreads and book covers

AWAKEN YOGA – Cleveland, OH – Webmaster/E-Marketer

12/06 - Present

- ◆ Branding/Logo Design
- ◆ Website Design, Maintenance and basic SEO
- ◆ E-mail Newsletter and Marketing Collateral
- ◆ Photography

WEBMOSA – Seattle, WA – Creative Director, Web/Graphic Designer

1/09 – 6/09

- ◆ Managed design team along with designing client websites, branding and marketing collateral

MAIN SEQUENCE TECHNOLOGIES – Willoughby, OH – Assistant Media Designer/Webmaster

08/07 - 11/07

- ◆ Integrated company software into functional website mock-ups using clients' existing websites
- ◆ Changed configurations in software to meet clients' needs
- ◆ Content updates to company website
- ◆ Designed new client website
- ◆ Assisted in the creation of print advertisements for the company

LAKELAND COMMUNITY COLLEGE – Kirtland, OH – Assistant Web Administrator

12/06 - 07/07

- ◆ Updated design and made content changes to college website
- ◆ Created advertisements for college cable station
- ◆ Photographed, retouched and prepared photographs of art gallery exhibits for website

DODD CAMERA – Mentor, OH – Photo Lab Manager

11/00 - 11/06

- ◆ Promoted to manager and managed lab for three years
 - Consistently maintained high production volume
 - Trained and supervised employees and future lab managers
- ◆ Processed and printed 35mm and APS film
- ◆ Edited and printed digital files
- ◆ Utilized Agfa film processing and printing labs
- ◆ Produced perfectly balanced prints utilizing CMYK/RGB photographic color theory

Education

BACHELOR OF SCIENCE in DIGITAL COMMUNICATION – Franklin University – Columbus, OH – 2008

- ◆ Graduated *Summa Cum Laude* – 4.0 GPA – concurrent with full-time employment
- ◆ Recipient of the Franklin University Leadership Scholarship (2008)
- ◆ President's List 2006-2008

ASSOCIATE OF ARTS – Lakeland Community College – Kirtland, OH – 2002

- ◆ Member of Phi Theta Kappa honors society
- ◆ Dean's list 2000-2002